

CASE STUDY

Unlocking LATAM Niche Talent: How beecrowd helped Qubika Hire Top Firmware Engineers

INTRODUCTION

Qubika is a technology company specialized in cutting-edge software solutions for diverse industries. Focused on innovation, it offers high-performance systems and applications to streamline business processes and drive digital transformation. Qubika delivers scalable, efficient, and user-friendly solutions using the latest technologies like cloud computing, AI, and data analytics. With a dynamic team of experts, Qubika helps businesses stay ahead in an increasingly digital world.

SOLUTIONS

Qubika partnered with beecrowd to quickly identify, pre-vet, and hire top-tier firmware engineers with niche skills from LATAM. By leveraging beecrowd's extensive network and access to highly specialized tech talent, Qubika was able to efficiently find candidates that were otherwise difficult to source. This collaboration enabled Qubika to meet tight deadlines and strengthen their team with skilled professionals, driving their growth and success in delivering high-quality solutions.

BENEFITS

Access to niche talent in LATAM

Qubika gained direct access to a pool of highly skilled professionals, ensuring that even the most technically demanding roles were filled with top-tier talent.

Faster hiring process

Qubika streamlined its recruitment process, significantly reducing the time-to-hire and enabling the company to meet critical project timelines effectively.

Highly professional and collaborative support

beecrowd's team worked closely with Qubika, demonstrating professionalism and a deep understanding of their requirements. This collaboration ensured a seamless and efficient experience

SUMMARY

Challenges

- Candidates with insufficient technical skills
- Candidates requesting high salary ranges
- Delays in the hiring process
- Risk of losing business opportunities

Benefits

- Access to specialized talent
- A wide variety of candidate profiles
- Faster hiring process
- Highly professional and collaborative recruitment support
- Enhanced ability to meet complex hiring needs, strengthening the talent pipeline



Nerea Zunino
Talent Acquisition
Manager

"I definitely recommend beecrowd. It was truly a pleasure working with the team; they were always very kind and professional. They understood the profile we were looking for very well and were highly collaborative in helping us achieve our goals."



Agustín Derrégibus
Embedded
Engineer Studio
Manager

"beecrowd quickly grasped the complexities of the roles we needed to fill and augmented our sourcing process by delivering well-qualified candidates. Their ability to adapt to our specific recruitment needs played a crucial role in improving our hiring outcomes and strengthening our talent pipeline."